

## MEDIA PROFESSIONALS PROGRAMME

### 2012 Application Form

Thank you for your interest in the WAN-IFRA Media Professionals Programme. In order to be considered for admission to the programme in 2012, please complete this form in full and send it by email to [md.mpdp@wan-ifra.org](mailto:md.mpdp@wan-ifra.org)

Completed applications must be received no later than **Friday 15 June 2012**.

You are encouraged to be as detailed as possible when formulating your responses. Please write your responses in the grey fields associated with each question.

#### PLEASE COMPLETE FORM IN ENGLISH

<b>Name</b>		<b>Job Title</b>	
<b>Employer</b>			
<b>City &amp; Country of Residence</b>			
<b>E-Mail Address</b>		<b>Phone Number</b>	
<b>Current job responsibilities:</b> (please list in bullet points)			
<b>Previous work experience:</b>			
	Employer	Job Title	YYYY – YYYY
1			
2			
3			
4			
<b>Formal education and accreditations:</b> (please list)			

**Professional associations/networks I belong to: (please list)**

**Why do you want to join this programme? (100 words minimum)**

**What are your professional goals for the next three years? (100 words minimum)**

**What is your strategy for achieving the goals outlined above? (100 words minimum)**

**What are the main obstacles to achieving these goals? (100 words minimum)**

**In what way can your participation in the programme support your media company?  
(100 words minimum)**

**Where did you hear about this programme?**

**Additional comments:**

**Thank you for applying to the Media Professionals Programme!**